

## Guidelines for Key Life Events

ACTIVITY	WHO/WHAT	WHEN	HOW	COST	FREQUENCY	DELIVERABLE
Naming	<ul style="list-style-type: none"> <li>Those using modern FP methods</li> <li>Those who have indicated for referral &amp; completed referral</li> <li>Resident in the slum</li> </ul>	<ul style="list-style-type: none"> <li>Visit before naming ceremony for consent</li> <li>Visit on naming ceremony day with life events pack- Towel, card, 'Beautiful', FP methods leaflet and Gift bag.</li> </ul>	<ul style="list-style-type: none"> <li>Adopting FP from any of our sites</li> <li>Evidence the person will be an adopter of FP</li> </ul>	Not more than what is in the budget	One Key life event (Naming, Wedding or Graduation) per LGA every 2 weeks = 2 Key Life Events in a month	Photo evidence
Wedding	<ul style="list-style-type: none"> <li>Consenting intending couples</li> </ul>	<ul style="list-style-type: none"> <li>Pre-wedding visits</li> <li>Gift presentation on engagement day; using wedding anchors</li> <li>Depending on the scenario, the couple can be spoken to together</li> </ul>	<ul style="list-style-type: none"> <li>SM identify intending couples and notify NGOs to follow up</li> </ul>		One Key life event (Naming, Wedding or Graduation) per LGA every 2 weeks = 2 Key Life Events in a month	# of weddings per month

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Graduation/ Freedom	<ul style="list-style-type: none"> <li>Lives in slum</li> <li>Completed referrals</li> </ul>				One Key life event (Naming, Wedding or Graduation) per LGA every 2 weeks = 2 Key Life Events in a month	<ul style="list-style-type: none"> <li># indicated in report</li> </ul>

Difference between life events and social events

Life events: identifying with the people doing the ceremony (person has committed to use/has an intention).

Social events: Presents opportunity to pass out FP information. A gathering of people for social events e.g. football, town meeting.

Christmas/ EID

- A social event that concerns everyone
- No designated cards

Social & Religious events

- Birthdays
- Church meetings/Mosque meetings
- Sporting events
- Retreats
- Conventions (Political/Church)
- PTA meetings